FOUNDATION IMPROVING TUNA WELFARE IN COMMERCIAL POLE AND LINE FISHERIES



Objectives

- \checkmark Develop and test a humane killing method for skipjack tuna
- ✓ Identify other welfare improvements on board
- \checkmark Develop a roadmap for other fisheries

Project context

The Fish Tales Foundation has been working in close collaboration with the fishing company Bintang Mandiri Bersaudara (BMB) in Bitung, Indonesia since 5 years.

After becoming one of the first tuna fisheries being MSC and Fair Trade certified, their next step is to improve tuna welfare on board their pole and line vessels.

BMB will make their vessels available for onboard testing and application. The project consortium will further consist of research institutes and local support organisations.



Project outcomes

- ✓ Worlds first proven humane killing method for skipjack tuna developed and implemented;
- ✓ Applied on 6 vessels catching 3600 tonnes of skipjack tuna every year;
- \checkmark Cans with humane killed tuna will be available in major retailers in Europe and the US;
- \checkmark Insights in implications on the crew and economic performance when the method is applied;
- \checkmark A roadmap will enable other similar fisheries to adopt the same method easily.

Interested to join or support this project?

Contact projectmanager Irene Kranendonk at irene@fishtalesfoundation.org







SCAN HERE FOR A VIDEO ABOUT THE FISHERY!



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